SENDIEE

THE PLAYBOOK
THE AI BUSINESS SUITE

FOR WHATSAPP, INSTAGRAM, MESSENGER AND WEB CHAT

Meet your AI employee.

It answers your customers, follows up with every lead, runs your campaigns and keeps your CRM up to date. Day and night, in your customers' language.

Sendiee + Teambox

AI that talks to your customers, and one inbox for your team.

EARLY ACCESS

Sen marketing agent

Plans and creates your campaigns. Nothing goes out until you approve.

Sendiee AI CRM

An AI CRM that talks to you, shaped around how you work.

Meta Business Partner

shopify Partner

DPIIT #startupindia Recognized Startup

Made in India
Made for the World

INSIDE

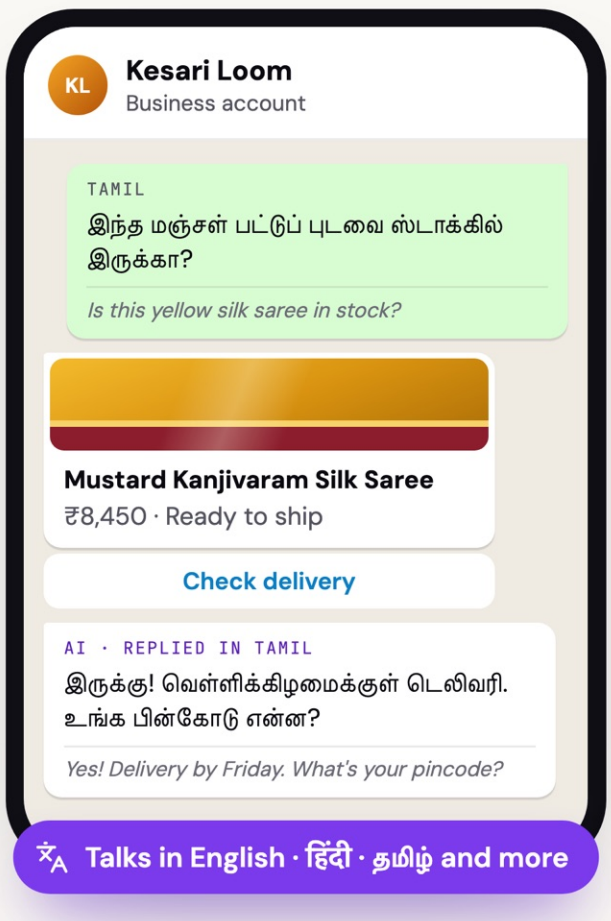
01 Sendiee + Teambox 02 Sen 03 AI CRM 04 Proof 05 Get started

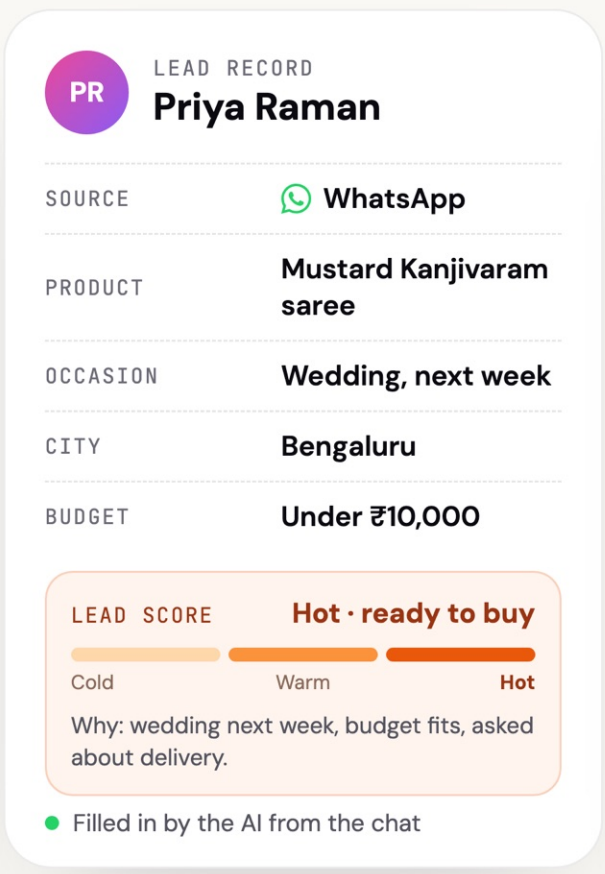
sendiee.com

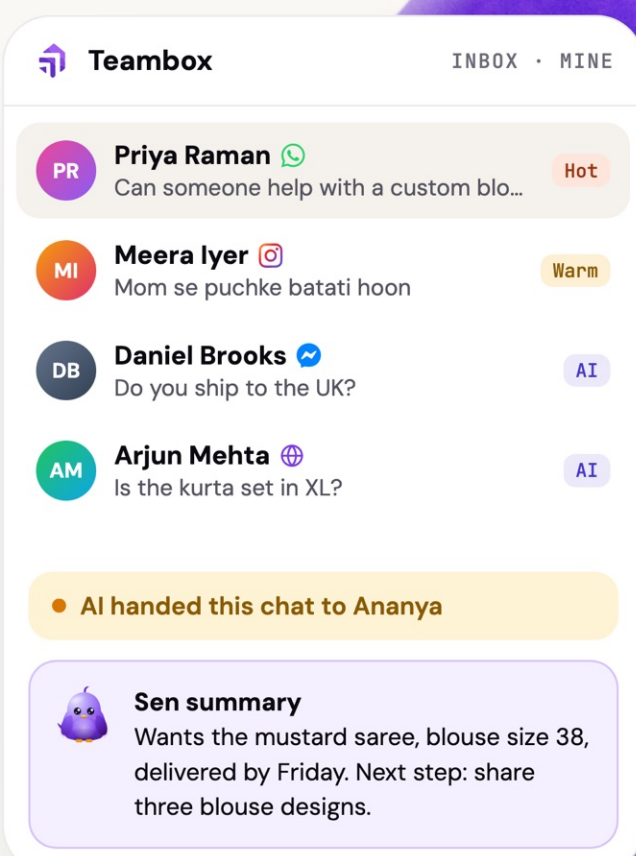
THE ASSISTANT AND THE INBOX

Every chat answered. Every lead followed up.

Sendiee's AI answers on WhatsApp, Instagram, Messenger and your website, from the first hello to the order. Teambox brings your team into the same chat.







AI assistants
Trained on your business. Replies in your customer's language.

Web Chat NEW
AI chat for your website, in the same inbox.

Voice notes and photos
Understands voice notes and reads the photos customers send.

Rich replies
Buttons, lists, images and product cards inside the chat.

Lead data extraction
Pulls name, city, budget and needs into the lead record.

AI lead segmentation
Sorts every lead into your categories, with the reason.

AI follow-ups
Follows up before the chat goes cold. Stops when they reply.

Campaigns and drips
Templates to any segment, and timed drips that run on their own.

Retargeting campaigns
Win back leads who didn't buy, by category, tag or interest.

Human handover
Hands hot leads to the right teammate, with the context.

Teambox shared inbox
Every channel in one inbox, on web, iPhone and Android.

Sen inside Teambox
Translates, summarizes and drafts replies for your team.

SENDIEE MCP

Works with your favorite AI tool
Connect Claude, ChatGPT or any app that supports MCP. Ask for reports, update leads or start a campaign from there.

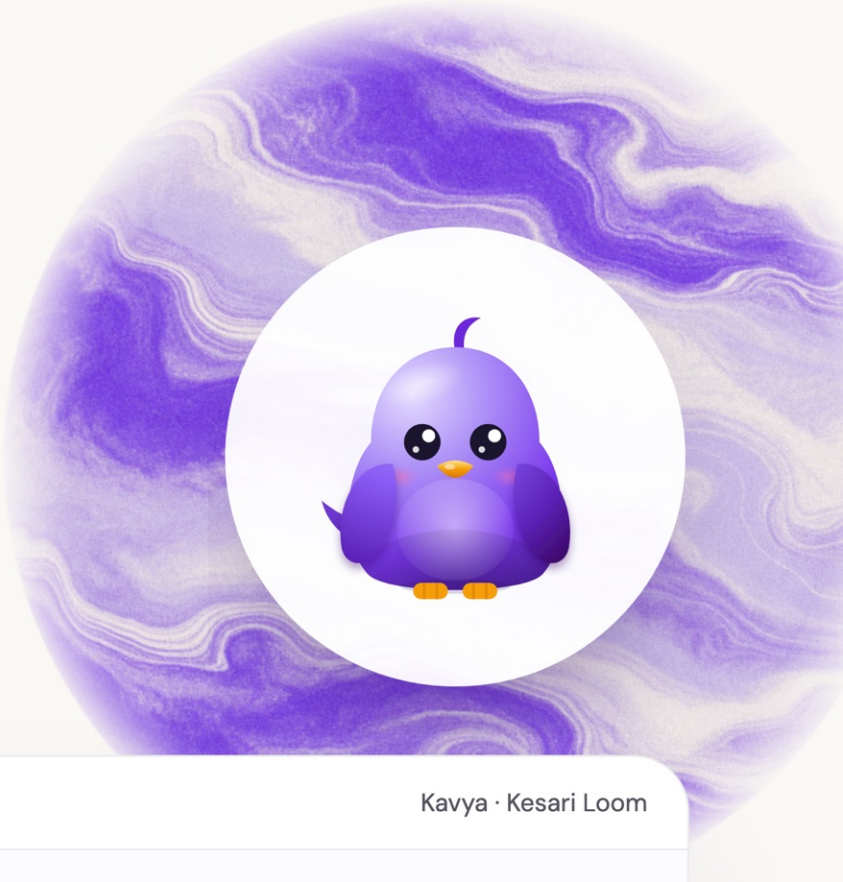
ALSO WORKS WITH

Shopify · Zoho · Zapier · n8n · Sendiee AI CRM · Open API

YOUR MARKETING AGENT EARLY ACCESS

A marketing team in one chat.

Tell Sen what you want, or let it suggest what to do next. It always asks before it sends or spends.

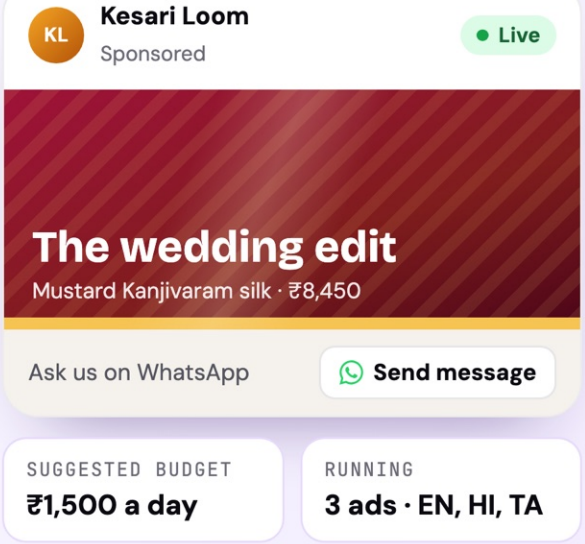


META ADS

Runs and manages your Meta ads

Sen learns your business, makes ads with your own products and suggests a budget. Then it runs the ads and keeps improving them.

1. **Understands your business**
   Learns your products and your chats.
2. **Creates ads with your products**
   Ads made from your real catalog.
3. **Suggests a budget**
   How much to spend each day, and why.
4. **Runs and manages the ads**
   Watches results, shifts the budget.



Ask anything
Ask about leads and sales. Get answers with charts.

A team of specialists
An analyst, strategist, copywriter and designer.

Reports back
What worked, what didn't, and what to try next.

Morning briefings
What changed overnight, and what needs you today.

Creatives in your brand
Banners and posts with your colors and products.

Learns your business
Reads your documents and remembers what works.

LEADS, DEALS AND EVERYTHING AFTER

An AI CRM that talks to you.

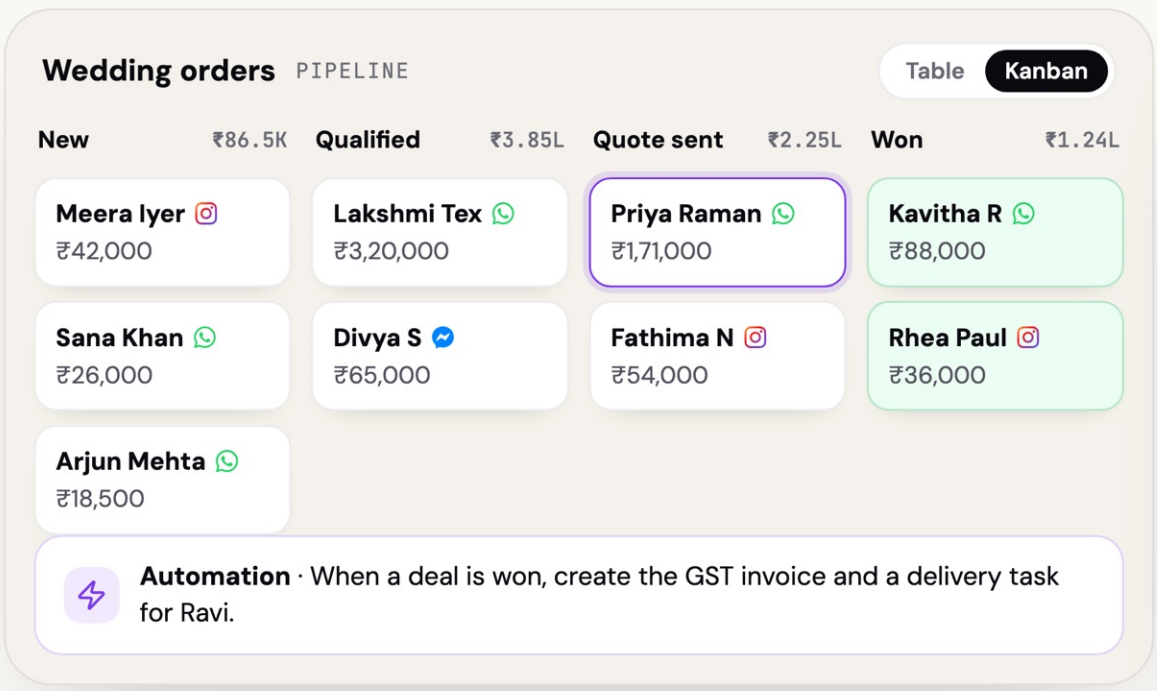
Every lead, deal and task in one place, connected to your chats. Ask it anything in plain words, and it shapes itself around how you work.

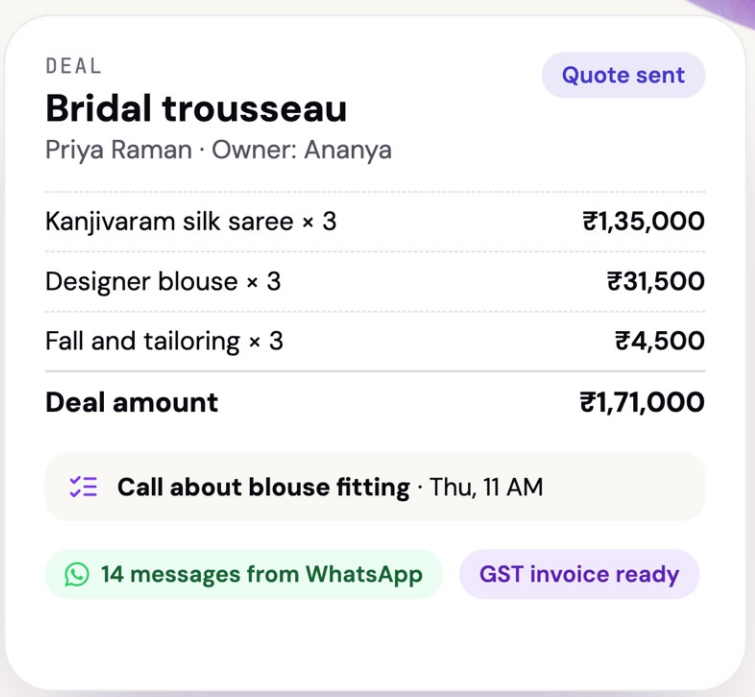
CUSTOMIZED BY AI

Shaped around how you work.

Describe your process in plain words, to the AI or to our team. You get the modules, fields and stages you need. Nothing changes until you approve.







Leads and contacts

Every lead, with the chat history from Sendiee.

Deal pipelines

Table and kanban views, with rules for each stage.

Products and quotes

Add products to a deal. The total updates itself.

GST invoices

Quotes, GST invoices and payment status, from the deal.

Tasks and reminders

Calls, visits and follow-ups, so nothing slips.

Automations

When a deal moves, tasks and updates happen on their own.

Custom modules

Add any module, field or stage your business needs.

Attendance

Check-ins, shifts and leave for your staff.

Reports

Pipeline value, win rate and team performance.

Roles and permissions

Decide who can see and change what.

Import and search

Bring leads in from a CSV. Find any record fast.

Works with AI tools

Use it from Claude Code or Codex through MCP, or the API.

IN NUMBERS

Trusted by businesses in 13 countries.

Travel firms, jewellers, food brands, retailers and more run their chats on Sendiee.

SINCE LAUNCH

5.6M+

messages handled

780K+

contacts managed

750K+

campaign messages sent

670K+

conversations

700+

businesses signed up

WHERE OUR CLIENTS ARE

- India
- Brazil
- Canada
- United Kingdom
- Egypt
- Malaysia
- Morocco
- Sri Lanka
- UAE
- Nigeria
- Colombia
- Bangladesh
- Laos

CASE STUDY · CHEMBY'S, KERALA

3X monthly sales

A herbal brand with a WhatsApp AI that replies in Malayalam, understands voice notes and checks UPI payment screenshots.

sendiee.com/case-studies

SOME OF THE BUSINESSES ON SENDIEE

Chembys · D.A.R jewellery · 7LAND. · ART GHARANA · MUZIMANIA · G MARK APPLIANCES · LIVE U (PVT) LTD · BAZILA PEARLS

KGR GOLD FOODS · VIKAS TOOL MART · BRAINATHON · HEALTH GURU FITNESS · HOLIDAY PROFESSOR · YATRA MATE · Auravantara · SM StyleMake

ERT · THE HEXAPLAY · homfert · DIMENSIONS 3K · pears garden HOLIDAYS · OUTBOX NUTRITION · Arrholidays.in · KPerfume

SRI VNM JEWELLERS · Pears Garden HOMESTAY VILLA & SUITE · ADVENTURE HOLIDAYS · triplanza

700+ more businesses run on Sendiee

GET STARTED

Put your AI employee to work.

Scan the code to chat with our AI on WhatsApp and book a demo with our team. Your event offer is below.

EVENT OFFER

20% off all Sendiee products

USE CODE

SENDIEE20

Enter the code when you pay. Applies to your first payment.

sendiee.com/events

Point your phone camera here

01 Scan the code
It opens our event page.

02 Chat with our AI
Message it on WhatsApp. Ask it anything.

03 Book a demo
We set it up for your business and show it live.

Talk to us

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